

THE 58<sup>th</sup> ANNUAL

# MEL ZAJAC JR. INTERNATIONAL SWIM MEET

June 2nd – 4th, 2023  
UBC Aquatic Centre



## SPONSORSHIP OPPORTUNITIES

The Mel Zajac Jr. International Swim Meet was founded in 1963 by legendary swim coach Howard Firby and has since become the most recognized international swim meet in Canada. Since 1998, Mel Zajac Sr. has generously sponsored this annual meet in memory of his sons Mel and Marty. Mel Jr. was a member of the Canadian national swim team and competed at the 1976 Olympics in Montreal. Firby's original vision to bring elite talent to Vancouver to race local athletes continues to this day. This year, we are honoured to host some of the top swimmers from around the world at the UBC Aquatic Centre, as well as some of the rising stars in the world of swimming, from the USA and Canada.

*We are seeking monetary and in-kind support to keep our meet world-class and attractive for top athletes. With an expected 575 swimmers attending, this is the best opportunity and time to be a partner with the most prestigious swim meet in Canada.*

Sierra Moores, Meet Director



### INDIVIDUAL CONTRIBUTIONS: \$100+

We are excited to offer a direct donation portal through the University of British Columbia which will generate a charitable tax receipt for Canadian donors.

Donation Link: *copy and paste into your browser*

[https://donate.give.ubc.ca/page/68043/donate/?transaction.dirgift=Mel Zajac Jr International Swim Meet G2I39](https://donate.give.ubc.ca/page/68043/donate/?transaction.dirgift=Mel%20Zajac%20Jr%20International%20Swim%20Meet%20G2I39)

**For as little as \$100 you, your family or your business can sponsor an event.**

Email [director@swimzajac.com](mailto:director@swimzajac.com) for more information.

### CORPORATE PARTNERS: \$1500+

Companies offering in-kind support or monetary sponsorship of \$1500 or more, please submit your interest to [director@swimzajac.com](mailto:director@swimzajac.com). Corporate branding will be showcased throughout the competition. Please refer to the appendix for a summary of platforms by which we can acknowledge your contribution and support.



If you have any questions, please do not hesitate to contact:

Sierra Moores | Meet Director  
Mel Zajac Jr. International Swim Meet

[director@swimzajac.com](mailto:director@swimzajac.com)

t. 604-649-337



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## CORPORATE SPONSORSHIP APPENDIX:

\$1,500	\$2,500	\$5,000	\$10,000+
<p><b>SOCIAL MEDIA</b> One post dedicated to recognizing your contribution on: <u>Facebook, Instagram, Twitter</u> Logo present <u>our website's main page</u></p> <p><b>FACILITY</b> Logo present on: <u>Scoreboard</u> during the meet. Recognition given by <u>announcer</u> during all preliminary sessions.</p>	<p><b>SOCIAL MEDIA</b> One post dedicated to recognizing your contribution on: <u>Facebook, Instagram, Twitter</u>. Logo present <u>our website's main page</u>.</p> <p><b>FACILITY</b> Logo present on: <u>Volunteer shirts</u> <u>Scoreboard</u> the 1 week prior to and during the meet. Recognition given by <u>announcer</u> during all finals sessions. <u>Sandwich board</u> with your logo along competition pool.</p> <p><b>SWAG</b> Two Official Mel Zajac Jr. shirts.</p>	<p><b>SOCIAL MEDIA</b> One post dedicated to recognizing your contribution on: <u>Facebook, Instagram, Twitter</u>. Logo present <u>our website's main page</u>.</p> <p><b>FACILITY</b> Logo present on: <u>Volunteer shirts</u> <u>Scoreboard</u> the 2 weeks prior to and during the meet. Recognition given by <u>announcer</u> during all sessions. <u>Sandwich board</u> along competition pool. <u>Banner</u> hung in the facility.</p> <p><b>SWAG</b> Two Official Mel Zajac Jr. shirts. Signed and framed thank you photograph from the meet's top performers</p>	<p><b>SOCIAL MEDIA</b> One post dedicated to recognizing your contribution on: <u>Facebook, Instagram, Twitter</u>. Logo present <u>our website's main page</u>.</p> <p><b>FACILITY</b> Logo present on: <u>Volunteer shirts</u> <u>Scoreboard</u> the 1 month prior to and during the meet. Recognition given by <u>announcer</u> during all sessions. <u>Sandwich board</u> along competition pool. <u>Banner</u> hung in the facility.</p> <p><b>SWAG</b> T-Bird gear. Two Official Mel Zajac Jr. shirts. Signed and framed thank you photograph from the meet's top performers.</p> <p><b>MEET INFORMATION</b> Logo present on: <u>Accreditations</u> <u>Meet Package</u> All heat sheets and psych sheets</p>

If you have any questions, please do not hesitate to contact:

Sierra Moores | Meet Director  
Mel Zajac Jr. International Swim Meet  
[director@swimzajac.com](mailto:director@swimzajac.com)  
t. 604.649.3379

