

# THE 59th ANNUAL MEL ZAJAC JR. INTERNATIONAL SWIM MEET

JUNE 21-23 2024 - UBC AQUATIC CENTRE

## OUR HISTORY

The Mel Zajac Jr. International Swim Meet was founded in 1963 by legendary swim coach Howard Firby and has since become the most recognized international swim meet in Canada. Since 1998, Mel Zajac Sr. has generously sponsored this annual meet in memory of his sons Mel and Marty. Mel Jr. was a member of the Canadian national swim team and competed at the 1976 Olympics in Montreal. Firby's original vision to bring elite talent to Vancouver to race local athletes continues to this day. This year, we are honoured to host some of the top swimmers from around the world at the UBC Aquatic Centre, as well as some of the rising stars in the world of swimming, from the USA and Canada.

## SPONSORSHIP OPPORTUNITIES

We are seeking monetary support to keep our meet world-class and attractive for top athletes. With an expected 575 swimmers attending, this is the best opportunity and time to be a partner with the most prestigious swim meet in Canada. Note there is also an opportunity for in-kind collaborations.

Sierra Moores, Meet Director

### INDIVIDUAL CONTRIBUTIONS: \$100+

We are excited to offer the opportunity for you, your family, or your business to make a direct impact and sponsor an event through our direct donation portal! Canadian donors will receive charitable tax receipt.



### CORPORATE PARTNERS: \$1500+

We are thrilled to partner with corporate sponsors by showcasing their brand prior-to and throughout the event. Sponsorships play a vital role in ensuring world-class athletes have a fantastic racing experience here in Vancouver. Companies looking to provide monetary or in-kind sponsorship of \$1,5000 or more please submit your interest to [director@swimzajac.com](mailto:director@swimzajac.com). Corporate branding will be showcased throughout the competition. Please refer to the appendix for a summary of platforms by which we can acknowledge your contribution and support.



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CLUB



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## CORPORATE SPONSORSHIP APPENDIX

**\$1,500**

### SOCIAL MEDIA

One post dedicated to recognizing your contribution on: Instagram, Twitter Logo present our website's main page

### FACILITY

Logo present on: Scoreboard during the meet. Recognition given by announcer during all preliminary sessions.

**\$2,500**

### SOCIAL MEDIA

One post dedicated to recognizing your contribution on: Instagram, Twitter Logo present our website's main page

### FACILITY

Logo present on: Volunteer shirts Scoreboard the 2 weeks prior to and during the meet. Recognition given by announcer during all finals sessions. Sandwich board with your logo along competition pool.

### SWAG

Two Official Mel Zajac Jr. shirts.

**\$5,000**

### SOCIAL MEDIA

One post dedicated to recognizing your contribution on: Instagram, Twitter Logo present our website's main page

### FACILITY

Logo present on: Volunteer shirts Scoreboard the 1 month prior to and during the meet. Recognition given by announcer during all sessions. Sandwich board along competition pool. Banner hung in the facility.

### SWAG

Two Official Mel Zajac Jr. shirts. Signed and framed thank you photograph from the meet's top performers

### MEET INFORMATION

Opportunity to present event awards at finals.

**\$10,000**

### SOCIAL MEDIA

One post dedicated to recognizing your contribution on: Instagram, Twitter Logo present our website's main page

### FACILITY

Logo present on: Volunteer shirts Scoreboard the 2 months prior to and during the meet. Recognition given by announcer during all sessions. Sandwich board along competition pool. Banner hung in the facility.

### SWAG

T-Bird gear. Two Official Mel Zajac Jr. shirts. Signed and framed thank you photograph from the meet's top performers.

### MEET INFORMATION

Opportunity to present event awards at finals. Logo present on: Accreditations Meet Package All heat sheets and physch sheets

If you have any questions, please do not hesitate to contact:  
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